## The Delray Democrat

## West Palm Beach and Delray Dems at National Economic Boycott Day<sup>1</sup>

June Sandra Neal

The Western Communities of West Palm Beach Democratic Club and the Democratic Club of Delray Beach turned out for the National Economic Boycott rally and sign waving on February 28 in front of Target on Okeechobee Blvd., West Palm Beach. Target is one of the major corporations that eliminated its Diversity, Equity and Inclusion program, cowardly following Donald Trump's cutting such programs from all federal agencies. The rally drew area activists urging consumers to join the one-day boycott and buy nothing from corporations.

The movement began as a protest against those greedy companies that have raised prices, laid off workers and attacked unions. But the idea took on a new objective this month when major corporations caved to Donald Trump's racist policy and his threat to punish companies by withholding government contracts from companies that don't cut their own DEI initiatives. The list includes Target, McDonalds, Walmart, Meta, X, Harley-Davidson, John Deere Lowes, Google, General Motors, Pepsico, Disney, Philip Morris, Ford, Molson Coors, Tractor Supply, Brown-Forman (Jack Daniel's parent company), Citigroup (Citibank), Morgan Stanley, Deloitte, Public Broadcasting System, General Electric, Nestle, Intel, PayPal, Chipotle, Comcast, Accenture, Amtrak, The Smithsonian Institution, Boeing, Ford.

Here's the schedule for upcoming protests. Please consider joining us.

- March 21-28 Nestle
- March 28, National Economic Blackout #2
- April 7-14 Walmart

- April 18, National Economic Blackout #3
- April 21-28 General Mills



<sup>&</sup>lt;sup>1</sup> The Delray Democrat, March 2025, page 1.